

LIVE UNITED Week Video 8 (part 2) Transcript

Presentation of the Corporate Volunteerism Award

Hosted by Sylvia Barry, VP of Resource Development at United Way

With guest Elena Fracchia



TEXT ON SCREEN AT BEGINNING:

Presentation of the Corporate Volunteerism Award

ON SCREEN: Sylvia Barry and Elena Fracchia

Sylvia Barry

Hi again, for the last part of this video I'm here, well-spaced out, with Elena Fracchia at Columbia Bank, and I'm here to highlight one creative way she has volunteered to give back during the COVID-19 time period. She used her talent, her wonderful talent, as a photographer to go to people's homes and take a photo of them again a well distanced photo, beautiful photos on their front steps. In exchange, these folks generously donated to our COVID-19 Response Fund and helped raise over \$2,500 for our response grants. So thank you for using your talent and inspiring others to give back. This is one of many ways you have volunteered over the years and I'm here to not only thank Elena but also to surprise her.

Elena Fracchia

What?

Sylvia Barry

Because Columbia Bank is receiving this year's Corporate Volunteerism Award for all they do.

Elena Fracchia

Oh my goodness.

Sylvia Barry

For the community around volunteerism. Columbia bank gives each volunteer 40 hours a year to volunteer and give back. They always come to our Day of Caring, have assembled thousands of Dental Kits, collected hundreds of books, hosted our Emerging Leaders board recruitment event here. And their leadership team actually came to United Way's office this spring and sat down and talked about how they could give back even more. So we honor you and Jeff Singer and your colleagues here at Columbia Bank, and want to thank you for all you do for us.

Elena Fracchia

Thank you. It's my pleasure. So happy that I could find a way to get back and feel like I could use my time. To be more useful, which was really nice, and it was nice to be able to connect with folks over a photo.

Sylvia Barry

Yeah, very creative. And Elena really is surprised. So she was not prepped to talk on behalf of Columbia Bank.

Sylvia Barry

But really her front steps project. But tell us just a little bit about the culture of volunteerism here at Columbia Bank, and how different volunteers are encouraged to use their talent and creatively give back.

Elena Fracchia

I wasn't.

Elena Fracchia

Yeah, Columbia Bank is really supportive of every employee in getting out volunteering and finding something that you're passionate about. So we serve on boards, we serve on committees, we show up and do physical labor work, all kinds of different ways that the different bankers in our communities give back. And this was a fun one.

This was a little different for me because normally I'm showing up for Emerging Leaders. Or I'm showing up to do Board service and I realized that this is a way that we could also use a specific skill or talent that you have in a new way, and to support this incredible response fund that's been able to support so many nonprofits. So I love that about Columbia Bank, I love that we get 40 hours on the clock. And it really supports all of our people, every single individual employee, and encourages them to get out in the community and to really use that time.

Sylvia Barry

Well, thank you.

Elena Fracchia

Yeah.

Sylvia Barry

Thank you all for tuning in today. If you would like to get more involved and volunteer, please visit volunteeruwlane.org. You will find out all kinds of donation and volunteer opportunities. You can sign up as a community responder for those text alerts. And then you'll stay tuned and be able to find out about how we're going to reimagine Day of Caring this year and all kinds of other exciting activities. So thank you volunteers. We literally could not do this work without you.

TEXT ON SCREEN AT END:

Congratulations to our winners! Find opportunities at www.volunteeruwlane.org