

United
Way



United Way of Lane County



**A BETTER FUTURE FOR KIDS
STARTS WITH YOU.**

OUR MISSION & VISION

United Way's mission is to create opportunities for a better life for all. We know that when our children thrive, so does our community. This is why we are working to create a community where **all kids are successful in school and life.**

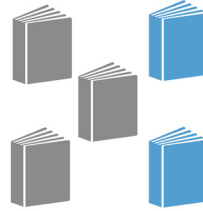
CURRENTLY, IN LANE COUNTY:



46% — nearly half — of households are struggling to make ends meet.



The average incoming kindergartener can only identify **14 of 26** letters.



60% of students are not reading proficiently by the end of third grade.



1 in 5 high school students are not graduating on time.

OUR PRIORITY OUTCOME AREAS

We focus on outcomes we know will have the greatest impact for children long-term — from basic needs and educational support, to addressing systemic barriers disproportionately affecting many children in Lane County.



Healthy, Stable Families

Giving families the tools they need to end the cycle of poverty and ensuring all kids have a home and nutritious food to eat every day.



Kindergarten Readiness

Providing kids with the early literacy, math, and social skills needed for a successful start in school.



Elementary Success

Ensuring students reach critical reading benchmarks by third grade—when they stop “learning to read” and begin “reading to learn.”



Youth Knowledge & Skills

Equipping youth with the knowledge, skills, and support necessary to reach their potential and pursue their dreams.



Equity & Racial Justice

Addressing barriers disproportionately affecting families of color and other marginalized communities; supporting initiatives advancing racial justice, including new and emerging organizations and those providing culturally-specific services.



Community Response*

Supporting the needs of people and communities impacted by disasters, including wildfires, heat, smoke, flooding, storms, and any other emergent needs. **As needs arise.*

HOW YOUR GIFT HELPS

When you give to United Way, you strengthen our community's ability to make change for families – not just today, but far into the future.

You support everyday needs



by providing essential grants to programs serving families across Lane County.

You improve community conditions



by fostering and funding coalitions addressing root causes of issues.

You build the capacity of nonprofits



by providing them with training, support, and connections to resources.

You mobilize volunteers



by supporting nonprofits' recruitment and engagement efforts.



Additionally, you ensure each of these strategies is **shaped and informed by community voices**. From educators, social service providers, and health care professionals, to local officials, funders, and families themselves who know these issues best, you help United Way bring people together to ensure **this work is community-shaped and community-led**.

HOW YOUR DOLLAR IS INVESTED



85¢

15¢

Community Investments Helping Kids Succeed



- **Transformation Grants** funding cross-sector collaboration addressing root causes
- **Support Grants** funding programs providing basic needs and stability for kids and families

For a list of our current donor-funded partners, visit unitedwaylane.org/community-investments.

Capacity-Building, Convening, and Financial Stewardship



- **Fostering a Community-wide Collective Impact Approach** to address local challenges
- **Volunteer Mobilization**
- **Convening and Strategy**
- **Technical Assistance and Training**
- **Financial Stewardship and Reporting**

YOU CAN MAKE A DIFFERENCE



Whether through payroll deduction or an individual donation, you can ensure your contribution has the greatest impact for kids and families in Lane County.

WAYS TO GIVE TO THE LIVE UNITED FUND:



Online: at
unitedwaylane.org/donate



At Work: through your
Workplace Campaign



By Mail: 3171 Gateway Loop,
Springfield, OR 97477



By Mobile: scan the QR code above
with your smartphone camera

We believe healthy, successful kids are the best investment in our future and that when kids thrive, we all thrive. We also believe we can make the biggest difference when we work together.

Thank you for giving today!

OTHER WAYS TO LIVE UNITED:

Volunteer

Connect with local organizations across Lane County through our Volunteer United website, and find meaningful ways to share your talents while making a difference in your community. Learn more at unitedwaylane.org/volunteer.

Advocate

Learn more about challenges facing local families and how you can advocate for them, through the stories found at unitedwaylane.org.

Connect

Stay up-to-date on our community investments, events, and how to get involved! Sign up for our monthly eNews at unitedwaylane.org/enews and follow along on social media: [@unitedwaylane](https://www.instagram.com/unitedwaylane).

