

UNITED FOR RESILIENT COMMUNITIES & CHILDREN'S SUCCESS



United Way of Lane County's
2019-20 Annual Report



A WORD FROM THE PRESIDENT AND CEO



Crisis always illuminates more clearly what many of us already know: our current systems are not working for all. Crisis can highlight the gaps in our systems – like unreliable technology infrastructure in rural communities, as kids suddenly try to learn from home; and disparities that already existed – like disproportionate health outcomes among communities that are Black, Indigenous, and People of Color, leaving them at higher risk in the COVID-19 pandemic. Crisis demands we act more boldly if we hope to make real change, and reminds us that the work of building more just, resilient communities full of opportunities for all is **work that cannot be done alone**.

Throughout this reflection on our impact from the past year (covering 2019-20 Fiscal Year, plus recent COVID-19 and wildfire response), you'll get a glimpse of how United Way of Lane County has responded to challenges, along with the organizations, partners, collaborations, and supporters working in partnership with us. **This is the work United Way was built for**— bringing others together to work in tandem toward shared goals, helping children be successful in school and life, and especially this year, ensuring their families have the safety and stability they need to thrive.

Amidst the challenges of this year, **what stands out to us most is resilience**. Our community partners – from Florence to Blue River, Junction City to Cottage Grove – have continued to show up for those they serve, some accomplishing things they never knew they could. Partners, funders, and volunteers have stepped up their support to meet our county's needs. Your help and support made it possible for us to invest, mobilize and help lead in this community-changing work.

As we look ahead, we remain focused on responding, recovering, re-imagining, and rebuilding communities throughout Lane County. We also commit to continual examination and uprooting of our systems, perspectives, and impacts to be more explicitly anti-racist and anti-oppressive: in how we raise funds, invest, partner, and lead. Most importantly, **we will do all we can to provide children with the opportunities and support they need to succeed**.

Noreen J. Dunnells
President and CEO

UNITED WAY OF LANE COUNTY

creates opportunities for a **better life for all**.

OUR VISION

is a community where **all kids are successful in school and life** because we believe healthy, successful kids are the best investment in our future.

HOW WE DO IT

We work toward this vision by assessing the need and creating a plan, raising funds and investing in the community, mobilizing people to action, and measuring results.

OUR OUTCOMES



Healthy, Stable Families



Kindergarten Readiness



Elementary Success



Youth Knowledge & Skills

\$4,463,998



\$2,003,506

\$892,228

\$1,510,500*

\$549,750*

In 2019-20, United Way of Lane County invested

\$7,395,732

in our local communities, and another

\$2,060,250

in COVID-19 and Wildfire Response Efforts

*2020-21 unaudited numbers

COVID-19 RESPONSE

When COVID-19 hit Lane County, staff were on calls with local nonprofit partners—listening to how they were impacted and determining how to respond. We promptly launched our [COVID-19 Community Response Fund](#) (and subsequent [Respond, Recover, Reimagine Fund](#) and [Summer Food Grants](#)); allowed funded partners to use existing grants flexibly for urgent needs; and began collaborating with key partners to [mobilize volunteers](#) and additional resources. Unwavering from our vision for kids' success, we knew how urgently we needed to focus on the basic foundation for that success— **safety and stability amidst this health and economic crisis.**

\$902,000 invested in **110+** programs & initiatives throughout the county

For organizations providing services like:



Rent Assistance



Food Access



Parental Support



Mental and Telehealth Services

...prioritizing organizations serving and led by Black, Indigenous, and People of Color, and communities in rural areas and or navigating poverty

“ We applaud United Way for the agency’s ability to define a need and to respond very quickly, with a minimum of red tape, and with an understanding of the need to prioritize immigrants and other under-served groups. ”

-Community Alliance of Lane County (CALC), which received funding to provide Latinx families with food boxes in Springfield.



144 volunteers mobilized to fill
133 urgent nonprofit needs
 ...through the **Lane Emergency Response Network**, a text-alert system to fill local needs, in collaboration with 15th Night, Lane County, White Bird Clinic and others



WILDFIRE RESPONSE

Our hearts were broken open again when the Holiday Farm Fire engulfed the McKenzie River Valley. Our response mirrored how we respond to any challenge—**assess needs, raise and invest funds, and mobilize people and resources.** This meant getting [rapid funding to organizations](#) serving those affected by the fires and collaborating with key partners. We immediately stood up our Wildfire Response Fund and moved funds within two weeks, coordinated with local disaster response networks, and supported volunteer coordination at donation sites.

Story of Impact

As McKenzie residents began returning to the area, we heard the need to clear and prep for relief centers. Knowing NW Youth Corps was seeking projects, we connected them this opportunity, and invested \$5,000 in their work. They were instrumental in helping set up the various relief centers available for McKenzie River residents, which provide food, supplies, counseling, and other resources for fire survivors

\$549,750 invested to-date for organizations providing services like:



Food



Shelter



Crisis Counseling



Financial Support

...and more

\$200,000 distributed directly to wildfire survivors as
\$250 gift cards by funded programs

\$500,000+ being invested in long-term recovery with McKenzie community guidance



HEALTHY, STABLE FAMILIES

Despite 2020's challenges, partners across the county continued providing safety and stability for kids and families. Donor-funded partners like Mapleton Food Share, ShelterCare, and Latino and Immigrant Family Wellness Hub used United Way funds to **improve food access in rural areas, help families stay housed, coordinate wrap-around services for Latino and immigrant families, and so much more.** Through Early Learning efforts, we've helped Family Resource Centers provide basic needs, educational services, and parenting support to vulnerable students and families. Through the [Live Healthy Lane](#) initiative, we've educated community members about health equity topics and created the 2021-25 Community Health Improvement Plan to guide future county-wide health work.

In 2019-20...

30,000+ families had access to food security

1,300+ under or un-insured community members received healthcare

15 unhoused families moved into temporary shelter
9 now have permanent housing

Furthering Health Equity

Live Healthy Lane hosted 100+ attendees for multiple educational events exploring:

- Impacts of COVID-19 on immigrant communities
- Advancing diversity, equity and inclusion through relationship building
- Impacts of poverty on health and more

KINDERGARTEN READINESS

The first five years are critical brain-building years shaping children's futures, so a strong early start helps set them on a path toward success. Though kindergarten looked a bit different this past year, our staff and funded partners made sure kids still had access to crucial learning opportunities to prepare them for school and life, **and that families received support to help their children thrive.**

500+ kids accessed high quality preschool

27 families enrolled in the new [Black Early Learners Program](#)

424 kids in **11** districts received support to successfully start kindergarten

150% increase in families enrolled in Dolly Parton's [Imagination Library](#) this year

1,372 families currently enrolled

Parents averaged **7,300** page views per month [LaneKids'](#) parenting resource website



1,057 kids added a total of **7,400** books to their home libraries

Centering Parent Experience

Early Learning Alliance launched the Parent Advisory Council – engaging families in virtual meetings (in English and Spanish) to hear about the needs of families and inform our work.

ELEMENTARY SUCCESS

For most of the 2019-20 school year, programs provided traditional services to **help students be successful in the important elementary school years.** With United Way's help, White Bird Clinic expanded their childhood dental program, preventing missed school days by improving students' dental care; CASA ensured kids in foster care had constant support in an ever changing world, and more. With the onset of COVID-19, we all showed resilience by adapting programs quickly to ensure the safety of students and staff alike.

429 vulnerable children received crucial support from a Court Appointed Special Advocate (CASA)

241 students at Mapleton, Prairie Mountain, Dorena, and Lundy Elementary added

723 books to their home libraries through [contact-less BookFest](#)

\$585,000 raised and invested to provide

430 children with access to affordable childcare

Story of Impact: Expanding Child Care

Knowing child care was a new challenge for families with school-aged kids who'd otherwise be at school during the day, United Way helped bring together child care providers and partners to find solutions.

This fall, United Way helped fund [430 child care slots](#) in Eugene and Florence for families most in need.

“ These funds from United Way are making sure that kids that are vulnerable in our community are getting the help they need, from school support to being able to get physically active, to remain active with their friends and in-person interactions, and really, to help parents be able to get back to work, because a lot of these families, without a safe place for their kids to go, can't work. And that has huge implications for their ability to survive. ”

Matt Sorenson,
CEO of The Boys and Girls Club of Emerald Valley



Beyond helping kids build important social and emotional skills and helping them succeed in school, we're also investing in programs **providing youth with the knowledge, skills, and support to reach their potential and pursue their dreams.** Funded partners like Ophelia's Place, Looking Glass, and 15th Night expanded youth empowerment classes in rural communities, provided crucial mental health care for youth, helped prevent Lane County youth from becoming homeless, and so much more.

1,000+ youth received counseling and mental health interventions

238 unhoused youth had a safe place to sleep

“ Through the grant funding that we've received, we've actually been allowed to expand into our rural communities...and provide much needed classes, such as internet safety, positive body image, bullying prevention...things that again, these towns may not get enough of, that are meaningful and impactful to kids today. ”

- Ophelia's Place

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HOW YOUR UNITED WAY DOLLARS WERE INVESTED

	2019/20	2018/19
PUBLIC SUPPORT AND REVENUE		
Public Support		
Campaign Results (net of uncollectible)	\$2,735,633	\$2,947,441
Net Campaign Revenue	2,735,633	2,947,441
Emergency Fund Contribution Revenue	694,270	89,123
Total Public Support	3,429,903	3,036,564
Revenue		
Grant Revenue	4,703,100	4,556,544
Sponsorships, Fees, and other	193,266	271,716
Total Revenue	4,896,366	4,828,260
Total Public Support and Revenue	8,326,269	7,864,824
EXPENSES		
Program Grants	4,463,998	5,682,337
Community Impact Program Services	2,003,506	1,097,996
Donor Designation to 501© Agencies	892,228	1,015,104
Support Service - Administrative	273,660	275,057
Support Service - Fundraising	469,705	422,415
Total Allocations and Expenses	8,103,097	8,492,909
Increase (decrease) in Net Assets	223,172	(628,085)
Net Assets Beginning of Year	2,958,369	3,586,454
Net Assets End of Year	\$3,181,541	\$2,958,369

(numbers derived from June 30, 2020 audited financial statements)



United Way of Lane County

Be sure to connect with us:

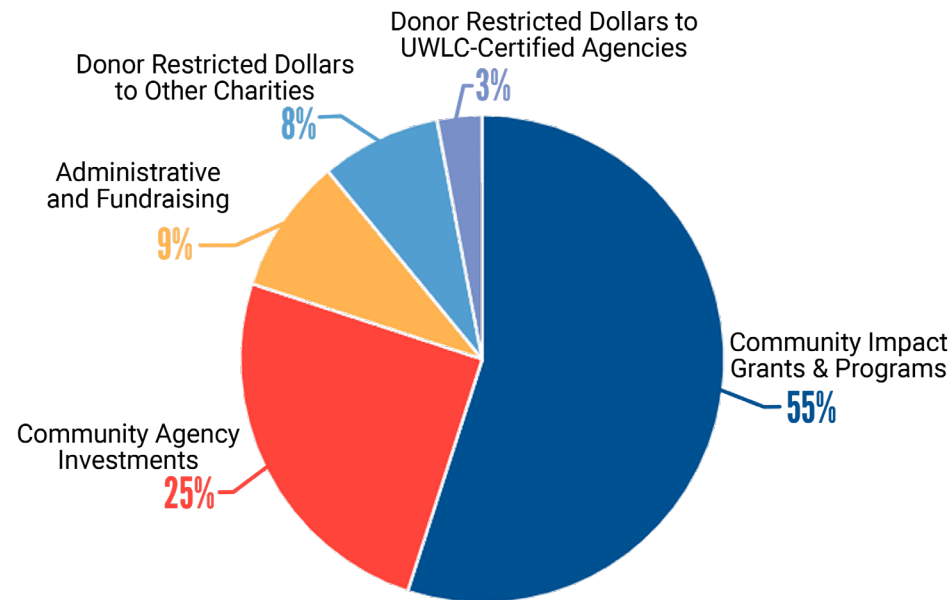
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THANK YOU

This work is only possible because our community cares about children's success and knows United Way can help move our community closer to this vision.

Thank you for your support.



GIVE. ADVOCATE. VOLUNTEER.