

Attachment A LOI Cover Page

Contact Information

Organization Name: WHITE BIRD CLINIC _____

Mailing Address: 341 EAST 12TH AVENUE _____

City/State: EUGENE, OREGON _____ Zip: 97401 _____

Contact Name: CHUCK GERARD _____ Title: CLINIC COORDINATOR _____

Phone: 541-342-8255 _____ Email: chuckg@whitebirdclinic.org _____

Website: whitebirdclinic.org _____ Fax # 541-342-7987 _____

Organizational Information

Mission Statement: White Bird is a collective environment organized to enable people to gain control of their social, emotional and physical well-being through direct service, education and community.

No. of Employees: 84 _____ FTE: 52.87 _____

No. of Volunteers (annually)/ Volunteer Hours (annually) _____ 385 / 14,325 _____

Name of Executive Director: Chuck Gerard _____

Name of Board President: Gina Tormohlen _____ Term Ending Date: 12/31/2010 _____

Number of members on Board of Directors: nine _____

Total Agency Budget: \$2,719,469 _____ Fiscal Year End: 6/30 _____

Geographic Service: Lane County _____

Unduplicated Lane County Residents Served Last Year: 10,501 _____

Has your organization been previously funded by UWLC? No Yes, Year(s) 1987-present _____

Proposed Service(s): Name of Proposed Services: Dental Care for MAP Clients _____

White Bird Clinic, through it's Community Dental Clinic, proposes to provide special emergency and restorative dental care clinics for MAP clients.

Reviewer Signature/Date _____



White Bird Clinic
341 E. 12th Avenue
Eugene, Oregon 97401

541-342-8255

January 14, 2010

Lorelei L. Cesario, Director Community Impact
United Way of Lane County
3171 Gateway Loop
Springfield, Oregon 97477

Dear Ms. Cesario:

White Bird Clinic forwards this Letter of Intent on behalf of the White Bird Community Dental Clinic in application from \$10,000 - \$20,000 funding to serve MAP patients, increasing access to both urgent and restorative dental care services for 80 - 160 low-income MAP patients living in Lane County.

Consistent with the White Bird **mission** stated on the coversheet, the Community Dental Clinic provides quality emergency, preventive and restorative care for low-income, uninsured residents of Lane County. Four mornings a week at 1400 Mill Street in Eugene, people who are in pain line up on our porch for emergency care. During the afternoons, we provide preventive and restorative care by appointment. We are trained in public health dentistry, have multi-cultural and multi-lingual staff, In further support of our mission, we have recently added both practitioner time and an operatory space.

This proposed project **aligns with the goals** of United Way by providing up to 160 uninsured or under-insured low-income Lane County MAP clients with access to the community-based system of healthcare and direct dental services.

Aligned with United Way Health Strategy, we will increase dental care services to 80 – 160 MAP clients, providing urgent and restorative dental care along with hygiene instruction for improved self care.

Our **service strategy** is to provide 20 to 40 half-day clinics in which we will be able get MAP patients out of pain and into restorative care. We have estimated care as averaging two visits per

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client, suspecting that some may require more visits and some fewer. They will all receive emergency and/or simple restorative care as well as hygiene instructions for improved self-care.

Coordinating with the MAP Case Manager, we will provide a choice of slots each month in which MAP clinics can be scheduled. The MAP Case Manager will be responsible for scheduling clinic days and for filling clinic hours. Each four hour clinic will cost \$500 and during each we will see four patients who in pain and/or in need of simple restorative care. Hygiene instruction will also be provided for each patient. The number of clinics and visits can be determined by the funding award.

100% Access Coalition has identified uninsured residents in need of health care, and dental care is an important aspect of maintaining their physical health. The **need** as we see it is that low-income and uninsured residents of Lane County (over 49,500 per the Census Bureau) continue to have unaddressed dental care needs and that they delay care until pain drives them to the hospital emergency rooms where they receive medication for infection and pain, but without really addressing the problem. MAP patients are particularly candidates for this unfortunate cycle.

The **target population** will be low-income uninsured MAP clients scheduled by the MAP Case Manager, who will be responsible for scheduling and filling each clinic.

White Bird will **collaborate** by providing the facility and service delivery system already in place. Dental Coordinator Kim Freuen will coordinate services with the MAP Case Manager, as well as with other agencies providing MAP services in order to provide information about dental care services for their patients. White Bird Dental will also refer candidates for MAP services to the MAP Case Manager, if desired. This project's **innovation** is the provision, in a central downtown location, of regular emergency and restorative dental care to meet the needs of MAP clients.

Thank you in advance for your consideration of this request. If you have any questions, please do contact me.

Sincerely,

Chuck Gerard

Chuck Gerard
Clinic Coordinator