

Attachment A LOI Cover Page

Contact Information

Organization Name: Planned Parenthood of Southwestern Oregon

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Organizational Information

Mission Statement: To ensure the right of all individuals to manage their sexual and reproductive health by providing health services, education, and advocacy.

No. of Employees: 108 FTE: 70.35

No. of Volunteers (annually)/ Volunteer Hours (annually) 921 / 5,325

Name of Executive Director: Cynthia Pappas

Name of Board President: Audrey Garrett, MD Term Ending Date: 11/11

Number of members on Board of Directors: 18

Total Agency Budget: \$7,500,716 Fiscal Year End: 12/31/10

Geographic Service Lane, Linn, Benton, Douglas, Coos, Curry, Jackson, and Josephine Counties (in Lane County: Eugene, Springfield, Florence, Cottage Grove)

Unduplicated Lane County Residents Served Last Year: Clinic: 14,845 Education: 8,281

Has your organization been previously funded by UWLC? No Yes, Year(s) 28+

Proposed Service(s): Name of Proposed Services: Expanding Access in PPSO's Outreach Health Centers

1. Mission

The mission of Planned Parenthood of Southwestern Oregon (PPSO) is to ensure the right of all individuals to manage their sexual and reproductive health by providing health services, education, and advocacy.

2. Goal Alignment:

How the proposed Strategic/Preventative services will make a meaningful difference in supporting the UWLC's Education, Income, and Health goals.

Expanding Access in PPSO's Outreach Health Centers (Cottage Grove and West Eugene) aligns with UWLC's Health goal of serving more people. With these two projects, we anticipate 480 more women per year will be able to access our services. According to Planned Parenthood Federation of America, 40% of women using Planned Parenthood health centers consider it their medical home. The vast majority of our clients are low-income women. In our West Eugene Health Center, we are expanding to the adjacent vacant commercial space to add two more exam rooms and a counsel room. This will allow us to see more patients in this busy health center. We are adding an extra exam day in our Cottage Grove Health Center to reduce the barrier of waiting for an appointment. We have seen a 58% increase in clients in the past year in this rural outreach health center. Expanding Access to our Outreach Health Centers also aligns with the Education and Income goals by providing education to clients on how to prevent unintended pregnancy.

3. Funding Strategy Addressed and Proposed Strategic/Preventative Services:

The funding strategy to be addressed, the proposed Strategic/Preventative services to be funded, the targeted community outcomes, and the amount of annual funds requested.

Our West Eugene Health Center was opened in 2001 to serve the growing population in the Bethel/West Eugene area, including Veneta & Elmira. The West Eugene Health Center expansion to an additional adjacent (currently vacant) 850 square feet will allow us to add two exam rooms and an additional counsel room so that we can serve 30 more clients per month, or 360 per year. Client wait time would decrease. With an additional exam room, exam visits and counsels would not have to compete for the next available room. We would open up more exam appointments, which means patients could get in to see a Nurse Practitioner sooner. By reducing wait times, health outcomes will improve, as issues will be taken care of in a timelier manner.

The West Eugene Health Center Expansion falls under the UWLC Health Strategy of increasing the number of patients served. We are requesting \$20,000 from the United Way of Lane County for this expansion. The total cost of this project is \$63,750 and we will be leveraging UWLC funds with other grant funding, donations, and cost-sharing of tenant improvements with the property owner.

PPSO's Cottage Grove Health Center is currently open two days a week, with an exam day falling every other week. An additional exam day per month

would allow us to serve 10 more patients a month, or 120 per year. It would also decrease wait time for client appointment. Costs would cover staffing of a .10 FTE Nurse Practitioner and a .10 FTE Family Planning Assistant and travel costs. Clinic fees, including Medicaid, some insurance, and fee-for-service, would cover additional materials and supplies for the exam day. We believe that the expansion of service will become self-sustaining (through fees) after 18 months. This will become clear when the expansion is in progress.

PPSO is requesting \$6,000 for Expanded Hours for the Cottage Grove Health Center, which aligns with the UWLC Health Strategy of expanding access.

Our objective is to provide reproductive health services to 120 more women per year in southern, rural Lane County and 360 more women per year in the West Eugene area. We are asking for a total of \$26,000 for these two projects, which will allow us to serve more patients in these communities.

4. Need and Target Population:

A brief statement of the need or problem these services address and the target population.

The Cottage Grove Health Center mainly serves low-income women of rural south Lane County. PPSO has seen a 58% increase in patient volume in our Cottage Grove health center from third quarter 2008 to third quarter 2009 and a 48% increase from second quarter 2008 to second quarter 2009. To meet this increasing demand and eliminate long wait times to schedule an appointment, it will be necessary to add an additional exam day at this clinic.

The West Eugene Health Center serves mainly low-income women in Bethel, West Eugene, Veneta, Santa Clara, and Junction City.

5. Collaboration/Innovation

Collaborative or innovative aspects of the proposed services, including non-UWLC resources that will be dedicated to the proposed services.

Beyond private providers, PPSO is the only organization serving the reproductive health needs of Cottage Grove residents, and the only low-cost option for low-income residents and youth. When the Lane County Health Department suspended services in Cottage Grove they invited PPSO to fill the gap this created. We opened the Cottage Grove Health Center in 2004 and have experienced growth ever since, especially in the last year.

All front line health center staff is trained to offer referrals, as necessary, to other social service agencies in Lane County, such as WomenSpace, Center for Community Counseling, SASS, and other community resources such as 211Lane.org.