

**2010 Basic Needs Funding Application**

**APPLICATION IS BY INVITATION ONLY**

**Contact Information**

Organization Name: Womenspace, Inc.

Mailing Address: PO Box 50127

City/State: Eugene, OR Zip: 97405

Contact Name: Peggy A. Whalen Title: Executive Director

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**Organizational Information**

Mission Statement: To end domestic violence and abuse by empowering adult and child survivors and promoting related social change.

No. of Employees: 43 FTE: 30.73

No. of Volunteers (annually)/ Volunteer Hours (annually) 150 volunteers /8600 volunteer hours

Name of Executive Director: Peggy A. Whalen

Name of Board President: Tammy Jeffries Term Ending Date: June 2010

Number of members on Board of Directors: 14

Total Agency Budget: \$1,479,459.79 Fiscal Year End: June 30, 2010

Geographic Service Lane County including the Eugene/Springfield metro area and rural areas of Oakridge, Cottage Grove, Junction City, Florence, and Blue River

Unduplicated Lane County Residents Served Last Year: 2,946 unduplicated women and children (not including Helpline callers); 4,708 Helpline callers (these numbers may include duplication due to anonymous callers.)

Has your organization been previously funded by UWLC?  No  Yes, Year(s) 10+ years

**Proposed Service(s):** Name of Proposed Services: Womenspace Basic Needs

**Basic Needs Services: (check primary use of funds)**

**Geographic Service Area within Lane County**

- Food** (hunger relief and nutrition)
- Shelter** (emergency housing and homelessness intervention)
- Healthcare** (emergency and basic health services)
- Safety** (domestic violence and child abuse intervention)
- Access to Basic Needs** (information & referral; transportation; advocacy)

Eugene

Entire Lane County

Entire Lane County

Annual Funds Requested: **\$55,000 per year**

## 1. Proposed Services Summary:

Womenspace is the primary agency in Lane County that serves survivors of domestic violence. Our mission is to end domestic violence by empowering adult and child survivors and promoting related social change. We provide crisis intervention, advocacy, information, and referrals to women, men and children throughout the county. Our primary goal is to provide safety to survivors of domestic violence and their children and help them access basic needs including emergency services, shelter, and food.

In thirty-five years, Womenspace has grown to a multi-faceted organization with ten sites throughout Lane County. Our services include a confidential shelter, 24-hour Helpline, Youth Programs, Rural Programs, Advocacy Center, weekly support groups, case management program, volunteer program, community education, and out-stationed domestic violence specialists at Legal Aid and Department of Human Services.

**2. Target Population:** Describe your target population. Basic Needs investments should focus primarily on families and individuals with income 250% or below the federal poverty level.

While domestic violence affects people of all income levels, Womenspace statistics show that 89% of Womenspace clients have a family income below 250% of the federal poverty level (FPL) and 67% of our clients utilize food stamps. Because survivors with financial resources often have other alternatives, we have found that the populations that are most likely to use our confidential shelter and emergency services are financially vulnerable. Ninety eight percent of shelter residents are below 250% of the FPL with 78% of those residents below 50% of the FPL. Our transitional case management program called the Turning Point Program (TPP), is funded through a county grant that solely funds clients who are homeless or at-risk of being homeless. Therefore our statistics indicate that 100% of TPP clients are below 250% of FPL.

**3. Need:** Describe briefly the need or problem these services address. Include the number and percentage of population affected, metro, rural, and multi-cultural. Describe how these services are aligned with the community needs assessment or other local studies. **20 points possible**

Domestic violence is a serious threat to the health and safety of women nation-wide, and it is unusually prevalent in Lane County. The rate of domestic violence is higher in Eugene/Springfield than in Oregon or the United States as a whole. Prevalence studies show that 1.8% of women in the U.S. are subjected to physical or sexual assault each year,<sup>1</sup> while the rate in Oregon is 3%.<sup>2</sup> A random-digit dial survey showed that 7% of Lane County females experienced physical or sexual assault in 2003.<sup>3</sup>

In 2009 Womenspace served over 5,000 survivors of domestic violence and their children. Throughout the year we received 4,288 calls on our Helpline, an increase of 43% compared to the previous year; served 1,072 children in our youth program, an increase of 34%; sheltered 352 women and children on our confidential shelter, an increase of 3%.

Womenspace provides services throughout Lane County including the Eugene/Springfield metro area and rural areas of Oakridge, Cottage Grove, Junction City, Florence, and Blue River. Roughly 30% of our clients identify as members of underrepresented communities and more than 50% of the clients served in rural areas identify as members of underrepresented groups.

As outlined in United Way's community needs assessment, domestic violence is on the rise and is ranked as a household need by almost 10% of Lane County respondents. One of the trends indicates that there is an increased difficulty in affording/accessing services. Womenspace works to directly address these issues by providing emotional support and referrals to survivors to help them find lives free from violence.

**4. Service Goals:** Describe your service goals and how you will measure achievement of those goals. You will report the outputs and outcomes in progress reports. **20 points possible**

<sup>1</sup>Tjaden & Thoennes, Full Report of the Prevalence, Incidence, and Consequences of Violence Against Women, p.9 (2000).

<sup>2</sup> Department of Human Services, *Oregon Women's Health and Safety Survey*, p.6 (2004).

<sup>3</sup> RMC Research Corp., *Results From Telephone Surveys of Community Residents*, p. 22, (March 2004).

Womenspace is committed to meeting the ever-growing need of our population by maintaining the level of services that we offer to the community. United Way funding will stabilize our agency to ensure that survivors has access to services that meet their basic needs.

<b>Goal</b>	<b>Measuring Achievement</b>
Increase the number of clients served	Monthly statistics will indicate that Womenspace experienced an increase of 15% more clients compared to the previous year
Improve services to the shelter	Exit interviews will indicate that 90% of shelter residents found permanent housing
Ensure that clients find safety	Client feedback forms will indicate that 80% of clients developed a safety plan and learned new tactics of how to stay safe
Provide education and referrals to clients	Client feedback forms will indicate that 90% clients increased their understanding of community resources

**5. Community Return on Investment:** Describe the return on United Way investment. Include such factors as demonstrated cost-effectiveness and efficiency of delivery; leveraging of other financial investments; methods to avoid problems that would cost more later. How does your agency's work improve the effectiveness of the human services network in Lane County? **20 points possible**

United Way's investment will have a long-term impact on the lives of Lane County families. As survivors find safety and become self-sufficient, they are less likely to utilize the same level of community services and often find ways to contribute back to the community. These efforts have a multigenerational ripple effect on their children. Ultimately, families that utilize Womenspace services will end the cycle of violence that typically passes down through the generations. As survivors address the violence in their lives, it is less likely that their children will engage in a domestic violence relationship. Children will be more likely to succeed in school and less likely to utilize the social services such as ongoing medical services or the juvenile delinquency system. Instead, they will become supporting members of the community.

Womenspace is actively involved in the human services network in Lane County and collaborate with dozens of local agencies to provide the highest quality of services to our community. We are strongly supported by the community and leverage multiple types of resources including federal, state, county, foundation, and community donations. In addition, we rely on the dedication of thousands of volunteer hours each year to allow us to operate in the most cost-effective manner.

**6. Organizational Capacity:** Describe the ability of your organization to carry out services successfully and efficiently based on current resources, i.e., expertise of staff, diversity of funding streams, board composition and involvement, fiscal and governance systems, and facilities. **10 points possible**

Womenspace was founded in 1975 and has expanded over the years to provide the most effective services to survivors of domestic violence. We are fortunate to own and operate two facilities, including our Advocacy Center and confidential shelter. We employ over thirty staff members, many of whom have worked on the field for over twenty years and come to the agency with a wide-range of experience and knowledge.

To be qualified to work with our clients, every Womenspace staff member and volunteer completes a 32-hour training that meets the requirements of the Department of Human Services. Several community partners and experts help lead these trainings on topics including the dynamics of domestic violence, sexual assault, white privilege, racism, oppression, legal options, and community resources.

Womenspace's involvement with the Oregon Coalition against Domestic and Sexual Violence (OCADSV) helps us stay current on best practices of domestic violence advocacy work. OCADSV is a nonprofit organization made up of domestic and sexual violence programs across the state of Oregon. Through this coalition we receive technical assistance, training, and support in developing agency protocols.

The Womenspace Board of Directors is an active fourteen-member board that meets each month to collectively plan for the future. The board has prioritized fundraising as the primary goal of the board and is developing new strategies for revenue generation. The board also maintains fiscal oversight, contributing to

the successful completion of our annual audit. The board has been prudent in developing and sustaining a \$250,000 reserve that is used only in the event of critical economic shortfalls.

**7. Goal Alignment:** Describe how services align with or support one or more United Way goals of Education, Income and Health (please see goal definitions in the instructions). **10 points possible**

As Womenspace provides basic needs services to survivors and their children, they will be better suited to reach United Way's education, income, and health goals. In a local study, Dr. Krista Chronister from the University of Oregon found that children who experience violence or if their safety needs are not met, they are less likely to do well academically in school. This indicates the inextricable link between domestic violence and educational success. Through parenting classes and youth support groups, families work to end the cycle of violence, enabling children to develop social/emotional skills and become more prepared to enter school.

Womenspace addresses the income goal by helping families move from poverty to financial stability. Most of Womenspace clients experience poverty and utilize our confidential shelter if they do not have the resources to find safety through other means. Womenspace also provides direct client aid to help survivors access essential services including transportation, childcare, and housing. Through this support, survivors develop a solid starting point to eventually become self-sufficient and move out of poverty.

Domestic violence is considered a public health issue. Survivors can experience severe emotional and/or physical violence that often requires medical attention. Over 40% of Womenspace clients do not have access to healthcare. Through referrals to community resources including Whitebird and Volunteers in Medicine, survivors increase access to community-based healthcare.

**8. Collaborations:** Describe collaborative or innovative aspects of this service. Considerations may include partnerships that meet the holistic needs of clients; how your approach demonstrates systems thinking; how you enable clients to access a broad range of services; how these services leverage existing community resources and access new resources. **10 points possible**

Womenspace is actively involved with the human services network in Lane County, and connects clients with a multitude of community agencies including Food for Lane County, St. Vincent de Paul, Looking Glass Youth and Family Services, Relief Nursery, Sexual Assault Support Services, Ophelia's Place, Direction Services, Centro Latino Americano, First Place Family Shelter, among others. As a network, provide referrals to ensure clients receive holistic services to meet their varying needs. We each provide our own expertise and also provide cross-training to ensure that we are knowledgeable about each other's services. We believe clients are less likely to return to an abusive situation or experience homelessness because of the safety net of the human service network.

Womenspace has recently received federal funding from the Office of Violence Against Women to fund transitional housing collaboration with St. Vincent de Paul, Centro Latino Americano and Direction Service. This proposal increases the amount of case management, and therefore leverages access to housing, for survivors of domestic violence, particularly those who are marginalized further by being disabled, homeless, recent immigrants, cultural/ethnic minorities, rural residents, and/or elderly.

Through the Lane County Domestic Violence Council, Womenspace develops coordinated response to prevent and address domestic violence in Lane County. Membership of the Council is broad and includes a variety of service professionals, law enforcement, court officials, elected leaders, healthcare professionals, mental health providers, educators, and policy-makers. The Council develops a public safety network to create innovative strategies for educating law enforcement to make an informed and appropriate response to domestic violence cases.

**9. Alignment of Services with Values:** Describe how services align with United Way of Lane County's values (See the overview) **10 points possible**

Womenspace enthusiastically aligns with each of United Way's values:

- Integrity— our services are informed by best practices of the field and we maintain strong fiscal accountability;
- Impact— we document the impact we are making through client feedback forms and statistical reporting;

- Voluntarism— each of our services relies on volunteer involvement and we work to meet the individual goals of volunteers;
- Diversity/inclusiveness—twenty five percent of our staff identify as people of color and we actively work to increase the diversity of staff, board and volunteers;
- Community leadership— we seek a community response to create social change.

# Basic Needs Application



## Proposed Services BUDGET

(fill in the green cells)

Agency Name:

**Womenspace, Inc.**

Proposed Services:

**Domestic Violence Services**

	Prior 12 Months	Future 12 Months
<b>REVENUE/SUPPORT</b>		
United Way Funding/Request (do NOT include Donor Designations)	\$55,246.00	\$55,000.00
Public Support: Contributions/Fundraising Events (include Donor Designations)	\$238,104.26	\$236,360.05
Government Funding	\$968,098.60	\$965,131.41
Foundation/Corporation/Other Grants or Major Gifts	\$165,125.54	\$215,468.33
Program Service Fees or Membership Dues	\$280.00	\$500.00
Other Revenue/Reserves	\$117,556.78	\$7,000.00
<b>Total Revenue</b>	<b>\$1,544,411.18</b>	<b>\$1,479,459.79</b>
	<b>Actual</b>	<b>Estimated</b>
<b>EXPENSES</b>		
Personnel Related	\$1,012,853.27	\$1,091,015.24
Client Assistance	\$64,261.22	\$70,323.63
Other Direct Program Expenses	\$262,666.08	\$185,954.92
Administrative Overhead	\$204,630.61	\$132,166.00
<b>Total Expenses</b>	<b>\$1,544,411.18</b>	<b>\$1,479,459.79</b>
<b>NET</b> (should be zero)	<b>\$0.00</b>	<b>\$0.00</b>

What percent of your <b>agency</b> budget do these proposed services represent?	100%	100%
What percent of your <b>agency</b> revenue is the United Way request?	4%	4%
Number of employee FTE's (full-time equivalents) in proposed services?	30.73	30.33
Percentage United Way request to overall proposed services revenue	4%	4%
Administrative overhead percentage applied to proposed services	15%	10%

Completed by:

**Jacque McDonald, Womenspace Fiscal Manager**