

LIVE UNITED FUND



**FOCUSING ON THE
BUILDING BLOCKS
FOR A GOOD LIFE**

EDUCATION

**Preparing children to succeed
in school and life**

United Way's Education Action Area convenes the Success By 6® leadership team to support solutions to increase the number of children entering school ready to learn. Key strategies ensure that children have access to programs to increase early literacy skills and promote social and emotional development. Parents and caregivers have access to services and tools that increase their capacity to play a positive, primary role in the care, nurturing and development of their children in their first years.

Strategies in 2010-2012 include:

- Increasing access to early childhood programs and services
- Increasing access to high quality, affordable child care
- Increasing early identification of developmental or behavioral concerns and providing linkage to community supports
- Coordinating parenting education activities in Lane County

Last year the Parent Helpline responded to over 3,000 calls.

FUNDED EDUCATION PARTNERS 2010/12

Birth To Three Inc.
Family Relief Nursery*
Kids In Transition To School (KITS)*
LCC Family Connections of Lane and Douglas Counties*
Pearl Buck Center

INCOME

**Moving families from poverty
to financial stability**

United Way's Income Action Area supports the Financial Stability Partnership which focuses on solutions to increase financial stability for individuals and families. With the help of our partners, individuals and families have access to tools that help increase income, build savings and grow assets to contribute to a stable life.

Strategies in 2010-2012 include:

- Increasing free Tax Aide for those who qualify for the EITC and/or Childcare credits
- Increasing usage of Individual Development Account (IDA) programs
- Building a coalition of financial institutions to help families manage their budgets and provide access to mainstream financial services

Last year free Tax Aide earned \$6.8 million in refunds and credits for modest income families in Lane County.

FUNDED INCOME PARTNERS 2010/12

American Red Cross
Centro Latino Americano
Committed Partners for Youth Big Brothers
Big Sisters of Lane County
Downtown Languages*
FOOD for Lane County
Goodwill Industries*
HOPE Project*
Planned Parenthood
St. Vincent de Paul

HEALTH

**Ensuring people have access
to basic health care**

United Way's Health Action Area coordinates the 100% Access Coalition, comprised of Lane County's leading health care providers including our local hospitals, insurance companies, medical practitioners, safety net clinics, government agencies, private businesses, and non-profit organizations.

Our health efforts increase the availability of health care services and connect uninsured or underinsured Lane County residents with appropriate, quality health care at less cost to them and to the community.

Strategies in 2010-2012 include:

- Supporting Safety Net Clinics to increase their capacity in order to serve more Lane County residents
- Supporting integrated medical services with mental health and chemical dependency for individuals with complex health care needs
- Increasing access to prescription medication and chronic disease support

Last year local Safety Net Clinics provided over 42,000 patient visits.

FUNDED HEALTH PARTNERS 2010/12

The Gerontology Institute*
HIV Alliance
Planned Parenthood of Southwestern Oregon
South Lane Mental Health*
Volunteers in Medicine Clinic*
White Bird
Willamette Family, Inc.

BASIC NEEDS

As we pursue our broader goals in the action areas of **EDUCATION**, **INCOME** and **HEALTH**, we continue to support the basic needs of people in our community. So, we focus on programs that work and that make an impact on the daily reality of local people. By addressing the day-to-day needs for food, shelter, safety, and access to services we make it possible for our community to move forward in positive ways. Basic Need funding goes to:

211Lane/211Info*
American Red Cross
Birth To Three Inc.
Catholic Community Services
Centro LatinoAmericano
Community Sharing Program
Direction Service, Inc.
Florence Food Share
FOOD for Lane County

HIV Alliance
Junction City Local Aid
Lane County Legal Aid & Advocacy Center
Lane Independent Living Alliance
Looking Glass
National Alliance on Mental Illness (NAMI)
Mid-Lane Community Partnerships
Planned Parenthood
Relief Nursery

The Salvation Army
School-Based Health Centers
Senior & Disabled Services
Sexual Assault Support Services
ShelterCare
Siuslaw Outreach Services
South Lane Mental Health Services Inc.*
South Lane Wheels
Sponsors, Inc.*

Springfield Council of PTAs
St. Vincent de Paul
The Arc of Lane County
Upper Willamette Community Development Corp.
White Bird
Willamette Family, Inc.
Womenspace

* New United Way funded partners and programs for 2010/12

YOUR GIFT TO THE **LIVE UNITED FUND** IS AN INVESTMENT IN A BETTER COMMUNITY FOR EVERYONE

By matching your gift with those from other donors and with United Way's vast community resources, your investment is maximized for the greatest possible impact.

For example, over the course of a year, your weekly gift will accomplish some of these extraordinary things.

\$5 per pay period could provide *For a total of \$130 a year (based on 26 pay periods)*

- parenting manuals and phone support for 400 parents and caregivers, or
- four weeks of food for a mother and two children residing in a domestic abuse shelter, or
- prescription discount coupons for 3,000 uninsured people.

\$10 per pay period could provide *For a total of \$260 a year (based on 26 pay periods)*

- new underwear and essential clothing for 60 disadvantaged children, or
- two month's rent assistance for a family at risk of homelessness, or
- twenty-five HIV tests for homeless youth at risk of contracting HIV/AIDS.

\$15 per pay period could provide *For a total of \$390 a year (based on 26 pay periods)*

- a warm, safe place for three homeless youth to live for two weeks, or
- education programs helping teens avoid unintended pregnancies, or
- emergency dental treatments for four homeless adults or children.

\$20 per pay period could provide *For a total of \$520 a year (based on 26 pay periods)*

- tax-filing assistance for low-wage households and senior citizens, or
- four months of home-delivered meals to a housebound senior or disabled person, or
- four weeks of a summer reading program helping kids be better prepared for school.

\$40 per pay period could provide* *For a total of \$1040 a year (based on 26 pay periods)*

- preschool for children from homes with developmentally disabled parents, or
- monthly transportation to appointments for 30 senior or disabled people, or
- chronic disease self-management course for those living with diabetes, arthritis, and other chronic ailments.

\$60 per pay period could provide* *For a total of \$1560 a year (based on 26 pay periods)*

- mentoring and job skills training for five high-risk youth, or
- gas vouchers, rent and utilities assistance for 40 long-term unemployed people keeping them in the job market while avoiding homelessness.

* An annual gift of \$1000 or more qualifies you for membership in our Leadership Giving Circle.

