

Creating Opportunities For A Better Life For All.

United
Way



United Way of Lane County

United Way invests in programs and collaboratives that will transform our community and increase opportunities for a better life for all of Lane County's residents. We engage community members from all sectors to come together to create positive change and invest strategically in the programs and coalitions that will have a strong impact on current needs and future challenges.

How We Work

We commit to achieving measurable results and implementing lasting social change for Lane County. We collaborate with nonprofit agencies, collaboratives, and our community partners.

United Way achieves lasting social change by implementing three key strategies.

Engage the Community

Focus on underlying causes

Strengthen the capacity of our partners.

Measurable improvement in Lane County

A Catalyst For Change

Education

- Children enter kindergarten ready to learn
- Families are stable
- Services are coordinated and effective

Income

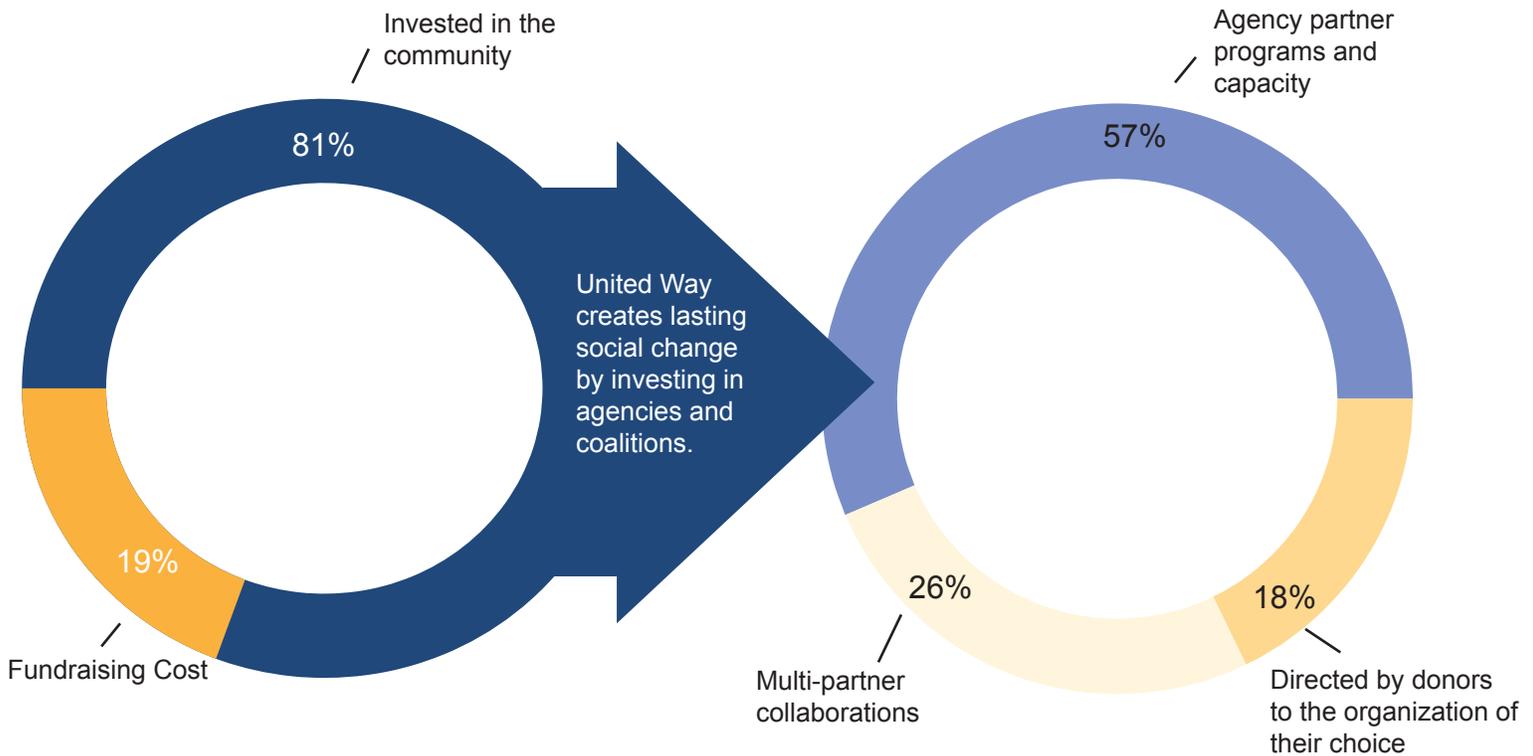
- Basic needs are met (food, shelter, and clothing).
- Lane County residents have the knowledge, tools, and resources to achieve financial stability.

Health

- Health care is accessible for those who are uninsured or under-insured.
- Children receive developmental screening.

How We Invest

*Amounts include donations, sponsorships and grant funds.



Programmatic Investments

- Focused on a specific issue, population, and need.
- Delivered by nonprofit service providers and use intentional, research-based designs.

Collaborative Investments

- Address and alleviate complex social problems.
- Achieve large-scale and lasting social change.

Example:

Entering Kindergarten ready to learn requires a focused approach that is both broad and deep. We invest in programs and agencies that tackle specific needs and the Early Learning Alliance, a coalition that brings community members and resources together to tackle long term challenges around education.

Program:

United Way of Lane County provides funds to Downtown Languages to support the Pilas! Family Literacy program.

This program reaches over 400 individuals by providing:

- Pre-K readiness courses
- K-8 reading curriculum
- Academic support
- Family involvement education
- English classes for parents

Coalition:

The Early Learning Alliance, funded largely through grants, brings together partners from all sectors within Lane County to ensure:

- Children enter school ready to learn
- Families are stable and attached
- Services are connected and efficient

In order to achieve these goals, numerous partners, programs, public and private institutions are connected in the deployment of this work.