



**IT STARTS
WITH KIDS.**

**United
Way** 

United Way of Lane County

UnitedWayLane.org

OUR VISION:

United Way's mission is to create opportunities for a better life for all. We know that when our children thrive, so does our community. This is why we are working to create a community where **all kids are successful in school and life.**

CURRENTLY, IN LANE COUNTY:



1 in 5 children live in poverty.



The average incoming kindergartener can only identify 14 of 26 letters.



53% of students are not reading at grade level by third grade.



1 in 4 high school students are not graduating on time.

OUR PRIORITY OUTCOME AREAS:

We are focusing on **four outcomes** that impact the health, education, and financial stability of families, so we can ensure that kids have the best chance at success.



Families are Healthy and Stable

Giving families the tools they need to end the cycle of poverty and ensuring all kids have a home and nutritious food to eat every day.



Kids Enter Kindergarten Ready to Learn

Providing all kids with the early literacy, math, and social skills needed for a successful start in school.



Students are Successful in Elementary School

Ensuring students reach critical reading benchmarks by third grade—when they stop learning to read and begin reading to learn.

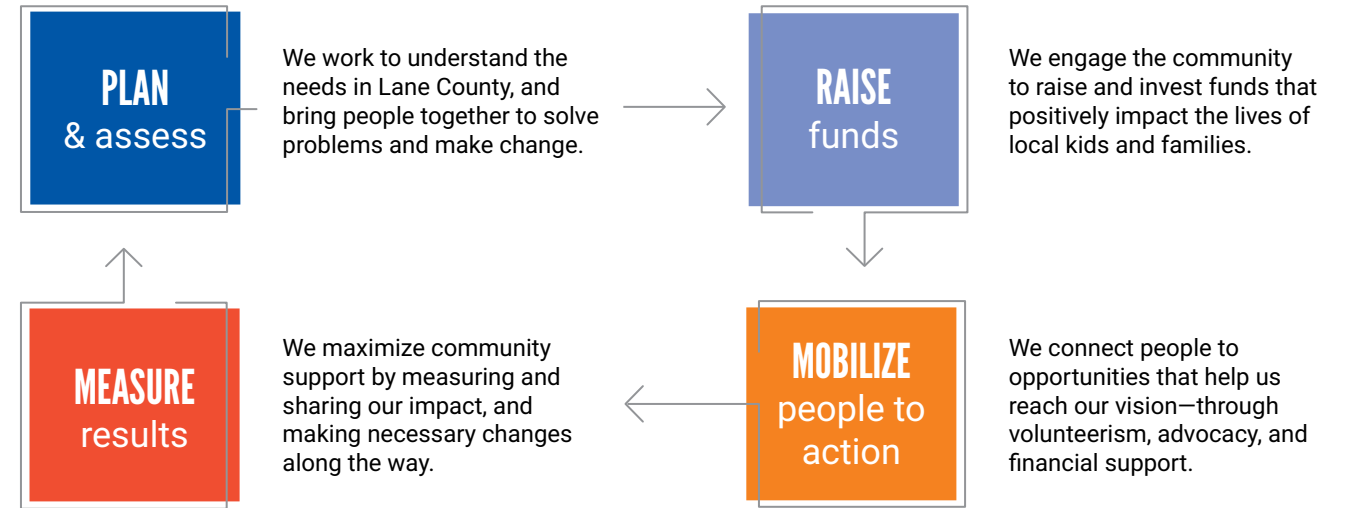


Youth Gain a Pathway to Productivity

Equipping youth with the knowledge, skills, and support necessary to reach their potential and pursue their dreams.

HOW WE DO IT:

We have a clear strategy to achieve our vision:



YOU CAN ENSURE KIDS ACHIEVE SUCCESS: SUPPORT THE LIVE UNITED FUND

When you give to the general LIVE UNITED Fund, you invest directly in the programs, organizations, and collaborations making the greatest impact for kids and families in Lane County. For a list of our current donor-funded partners, visit unitedwaylane.org.

EVERY DOLLAR COUNTS:

\$1

Per pay period*

=

A book mailed to a child's home every month to build their home library.

\$3

Per pay period*

=

One month of showers, clothing, and healthy meals for a family transitioning to housing.

\$5

Per pay period*

=

A student can focus in the classroom, free from toothaches.

\$15

Per pay period*

=

Prenatal and post-partum doula support for a baby and family.

\$20

Per pay period*

=

Two students can take their tests on a full stomach for the school year.

*Based on 26 pay periods per year

YOU CAN MAKE A DIFFERENCE



Whether through payroll deduction or an individual donation, you can ensure your contribution has the greatest impact for kids and families in Lane County.

Contribute to the LIVE UNITED Fund:



At Work: Through your Workplace Campaign



Online: At UnitedWayLane.org/Donate



By Mail: 3171 Gateway Loop,
Springfield, OR 97477



By Mobile: Text
SUCCESS4KIDS to 41444

We believe healthy, successful kids are the best investment in our future and that when kids thrive, we all thrive. We also believe we can make the biggest difference when we work together.

Thank you for giving today!

OTHER WAYS TO LIVE UNITED:

Advocate and Engage

Join with peers for opportunities to learn, grow, and give back to the community through affinity groups:

Emerging Leaders (young professionals 40 and under) and Retire United (retirees and those soon-to-be). More information at unitedwaylane.org

Volunteer

Connect with local organizations across Lane County through our Volunteer Connections website and find meaningful ways to share your talents while making a difference in your community. Learn more at unitedwaylane.org/volunteer

Connect

Stay up to date on our community investments, upcoming events, and how you can get involved! sign up for our monthly eNews at unitedwaylane.org/enews and follow along on social media: @unitedwaylane

