

2017-18 ANNUAL REPORT

PLAN & ASSESS > RAISE FUNDS & INVEST > MOBILIZE PEOPLE > MEASURE RESULTS



We are more than the fundraisers.

We are the hand raisers, the game-changers, and the stop-talking-roll-up-your-sleeves-and-get-to-work leaders.



A WORD FROM THE PRESIDENT AND CEO



Every day, and in all corners of our community, children and their families struggle with obstacles that are difficult to face and too hard to ignore. Illiteracy. Homelessness. Hunger. Financial instability. Local issues that require local solutions.

Strengthening a community takes time, commitment and resources. Change requires tough choices and partnerships to be forged.

United Way of Lane County recognizes these issues, and wants to ensure better outcomes for our kids. We are actively creating a community where all kids can be successful in school and life—because we believe healthy, successful children are the best investment in our collective future. When Lane County children thrive, we ALL thrive.

Thanks to innovative partnerships, hard work and generous supporters like you, 2017- 18 has been an incredible year: we have highlighted some of this year's successes throughout this report.

We believe by investing our time, talent and treasure in our community's children, we have an opportunity to change the generational narrative.

Thank you for all you have made possible in 2017-18. We look forward to continued partnerships in strengthening in Lane County and creating opportunities for a better life for all.

YOUR UNITED WAY

United Way of Lane County creates opportunities for a better life for all.

HOW WE DO IT

ASSESS the needs of the community, RAISE funds and INVEST in programs, MOBILIZE people to action, and MEASURE results.

A SHARED VISION

To address these needs, our Board of Directors adopted the strategic vision to ensure all kids are successful in school and life.

A COLLECTIVE IMPACT STRATEGY

Our strategic plan and investment portfolio support multiple community partners focused on a common goal to improve the lives of people in Lane County.

OUR PRIORITY OUTCOMES



Families are healthy and stable.



Children enter kindergarten ready to learn.



Students are successful in elementary school.



Youth are on the pathway to productivity.

IMPACT AT A GLANCE

In 2017-18, **\$7,742,909** was invested in the community through United Way of Lane County.*



FAMILY HEALTH AND STABILITY

75,000

emergency food boxes distributed, including

16,000

in rural communities

290

families and youth accessed shelter

20,000+

families connected to benefits and resources



EARLY CHILDHOOD SUCCESS

1,238

children enrolled in high-quality early learning programs

1,326

children and families supported through a Family Resource Center

74%

of children received a developmental screening



ELEMENTARY SCHOOL SUCCESS

5,478

books distributed to 913 kindergarten, 1st and 2nd grade students

16,000

dental kits assembled and distributed to children in local elementary schools



YOUTH SUCCESS

375

youth received academic support, enrichment, peer leadership, career training and financial literacy programs

\$12,000

in match savings offered to high-risk youth to achieve their financial goals

* Through Community Impact Grants & Programs, Community Agency Investments and Donor Restricted Funds

EDUCATIONAL ACCESS FOR KIDS MOST IN NEED: PRESCHOOL PROMISE



We know a child's chances of succeeding in school are largely determined before they even set foot in a kindergarten classroom. But stresses – financial pressures, geographic isolation, racial discrimination – can prevent families from accessing early learning support.

With funds from the Early Learning Division of the Oregon Department of Education, **Preschool Promise** provides 190 slots for eligible 3-5 year olds at qualified preschools across Lane County. This means 190 families who struggle to make ends meet receive free, high-quality, culturally

responsive and inclusive preschool for their kids.

Systemic issues require a systemic response. United Way is bringing people, organizations and systems together to achieve better results. By coordinating with school districts, nonprofits, local government, businesses and others, we can better engage every family and truly support children who need it most at every stage of school – from their earliest learning experiences through high school graduation and beyond.

THE VALUE OF VOLUNTEERISM



In 2017-18 overall, United Way of Lane County engaged **1,793** volunteers in **39,205** hours of service valued at **\$967,971** to Lane County.

Our young professionals group, **Emerging Leaders**, had significant growth and exciting monthly programs this year, including hearing from local leaders about the state of our region, discussing why 3rd grade reading levels matter, learning the art of negotiations, and conducting a very successful book drive. We also launched a new group, **Retire United**, to keep retirees engaged in our community.

To get involved with either group, visit unitedwaylane.org/advocate-and-engage

YOU CAN MAKE A DIFFERENCE. HERE'S HOW.



GIVE

- Make an individual or planned gift
- Conduct a workplace campaign
- Become a sponsor



ADVOCATE & ENGAGE

- Be informed
- Engage with your community
- Raise awareness about a cause



VOLUNTEER

- Find volunteer opportunities at VolunteerUWLane.org
- Participate in Day of Caring and Days of Action

CHECK OUT OUR NEW WEBSITE! Visit UnitedWayLane.org to see the new look.

2017-18
BOARD OF DIRECTORS

BRAD SMITH

Chair
Moss Adams, LLP

DR. RICK KINCADE

Chair Elect
Lane County

JONATHAN MORGAN

Secretary
First Congregational United
Church Of Christ

RON NEUMANN

Treasurer
Oregon Community Credit Union

SCOTT PURCELL

Member At Large
Hawes Financial Group

BRIDGET BAKER

Baker Family Foundation

DR. GUSTAVO

BALDERAS
Eugene School District 4J

ZACK BLALACK

Ameriprise Financial

MARIAN BLANKENSHIP

Pacificsource Health Plans

NICK FROST

Hershner Hunter, LLP

STEPHANIE JENNINGS

City Of Eugene

KELLI MATTHEWS

Verve Northwest

MARY ANNE MCMURREN

Community Volunteer

STEVE MOKROHISKY

Lane County

DR. CHRIS PARRA

Bethel School District

BEVERLEE POTTER

Agency Liaison
Food For Lane County

ERIC RICHARDSON

NAACP

JOEL ROSENBERG

Community Volunteer

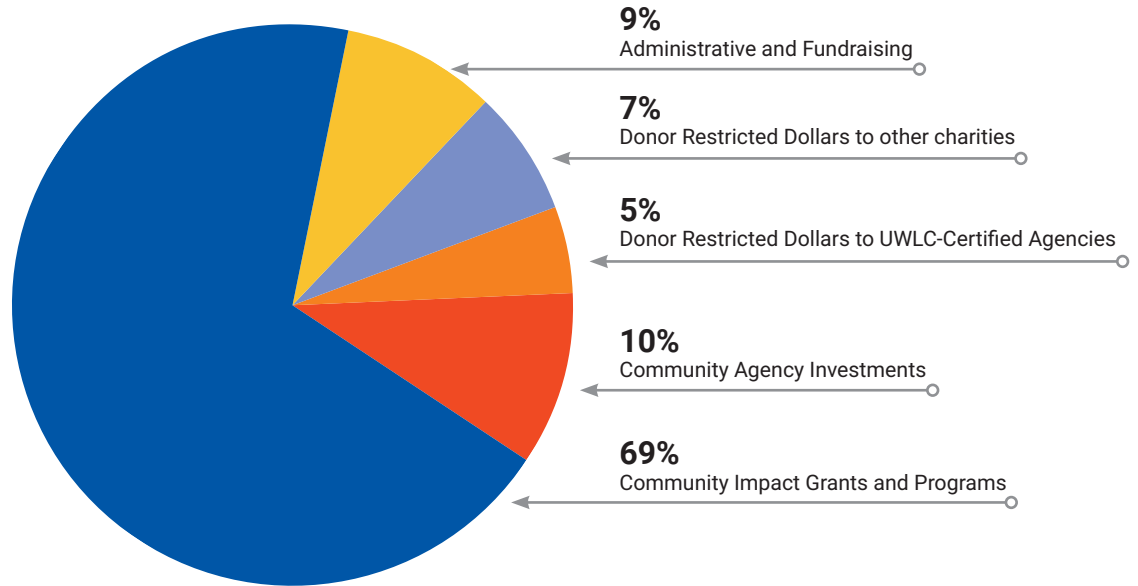
LOURDES SANCHEZ

Law Offices of
Lourdes Sanchez, PC

GAYLE TRUAX

Royal Caribbean International

HOW YOUR UNITED WAY DOLLARS WERE INVESTED



(numbers derived from June 30, 2018 audited financial statements)

PUBLIC SUPPORT AND REVENUE

Public Support	2017/18	2016/17
Campaign Results (net of uncollectible)	\$3,045,919	\$3,134,708
Net Campaign Revenue	\$3,045,919	\$3,134,708
Planned Giving Endowment contribution	\$0	\$0
Total Public Support	\$3,045,919	\$3,134,708
Revenue		
Grant Revenue	\$5,261,597	\$5,644,768
Sponsorships, Fees, and other	\$644,300	\$368,010
Total Revenue	\$ 5,905,897	\$6,012,778
Total Public Support and Revenue	\$8,951,816	\$9,147,486

2017/18 EXPENSES

Program Grants	\$5,870,044	\$6,307,447
Community Impact Program Services	\$841,837	\$1,168,963
Donor Designation to 501(c)3 Agencies	\$1,031,028	\$969,517
Support Service – Administrative	\$269,549	\$212,043
Support Service – Fundraising	\$512,856	\$424,317
Total Allocations and Expenses	\$8,525,314	\$9,082,287
Increase (decrease) in Net Assets	\$426,502	\$65,199
Net Assets Beginning of Year	\$3,159,952	\$3,094,753
Net Assets End of Year	\$3,586,454	\$3,159,952



4 stars! We are proud to announce that we have been awarded a 4-Star overall rating by Charity Navigator, the most-utilized charity evaluator in America. Their rating system examines Financial Health and Accountability & Transparency.

For more information about our rating, visit <https://goo.gl/BEFf2T> (case-sensitive).