

2016-17 ANNUAL REPORT

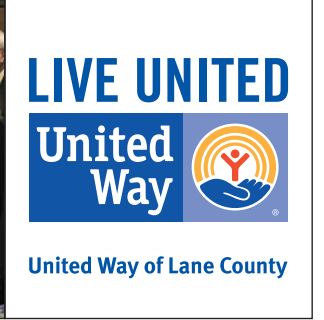


CELEBRATING THE SUCCESSES OF THE PAST FISCAL YEAR, AND LOOKING FORWARD TO AN EVEN BRIGHTER FUTURE!

"It wasn't until I started working as an Loaned Executive that I realized just how much of an impact United Way of Lane County truly has. Every problem I can think of in Lane County, they are helping to address, going beyond triage and thinking long term to find ways that their efforts can make the biggest impact upstream. I'm proud to be part of that effort!"

WE BRING TOGETHER THE PASSION, EXPERTISE AND RESOURCES NEEDED TO GET THINGS DONE.

— Craig Annsa, Loaned Executive, PeaceHealth





A WORD FROM THE PRESIDENT AND CEO

Reflecting on this past fiscal year gives us reason to look forward to the future with optimism.

For over 70 years, United Way of Lane County has evolved to best respond to the changing needs and priorities of our community.

In the last few years, we have witnessed significant overlap in our priorities of education, financial stability, and health. An example, a child cannot go to school ready to learn without food in their belly or a stable roof over their head.

It's time for United Way to evolve again and strategically align our work to create the greatest impact on our community. Our focus is now on building the best future for our community's children.

United Way, in partnership with many community leaders, embarked on a strategic planning process to create success for children (and their families) in school and life.

Did you know that in Lane County:

- Over 20% of children live in poverty?
- 5% of students are homeless?
- 25% of children are food insecure?

We believe that by investing in our community's children, we have an opportunity to change the generational narrative of our community.

Thank you for your support and please join us as we co-create deeper impact in Lane County.

SMALL THINGS, BIG IMPACT

Did you know that 52% of 6 to 9-year-olds in Oregon have a cavity, 20% have untreated decay, and 14% have rampant decay?

Dental issues can keep kids out of school and cause financial and emotional stress for families struggling to get by. Plus, more serious health problems can result later in life from poor oral care. Providing dental health kits to young children is a simple way to help eliminate the dental health crisis facing our children.

This year, we partnered with Burley to assemble and distribute 30,000 dental kits to children ages 3-10 across Lane County. Kits included a toothbrush, toothpaste, floss, and resources for parents. Teachers received curriculum support about why it's important to take care of your teeth.

To learn more about this project, and see a classroom receive their kits, check out this great video produced by our partners at Burley: <https://goo.gl/yHhDpS>.



WORKING TOGETHER

United Way of Lane County is the backbone support for several Coalitions like Live Healthy Lane and the Early Learning Alliance. The work we do together showcases the value of collective impact. When we bring together the passion and expertise from across sectors to set goals and look for solutions, we can create an even bigger impact in our community.

LEARN MORE

The Early Learning Alliance & Live Healthy Lane
earlylearningalliance.org
livehealthylane.org

POSITIVE STARTS FOR KIDS



Investing in early education is the most cost-effective way to close the opportunity gap and improve long-term outcomes for children. However, the cost of childcare in Oregon rivals that of in-state college tuition. Many families, particularly those identified as ALICE (Asset Limited, Income Constrained and Employed), are just above the eligibility cutoff for child care assistance, but also cannot afford high-quality care for their children.

With funding from the Early Learning Division of the Oregon Department of Education, Preschool Promise is a model for a publicly-funded, high-quality preschool system. In Lane County, Preschool Promise provides 175 opportunities for eligible three to five year olds at 130 high-quality participating preschools at no cost to their families. From culturally responsive environments and inclusive programming to well-educated teachers working to engage parents, the program builds a comprehensive learning environment to create lasting benefits.

Making a difference for families and kids

"Thanks for providing the preschool program. While our son has a lot to do at home with the help of my wife and I, we are not always able to give him what he needs. The preschool at Dorena has been a great resource for our family. Eddy has been able to develop his talents and make friends. Last year I quickly noticed changes in his social skills—his recognition that being polite counts. This year he is less overwhelmed by the experience and seems to have command of the environment."

—Sam Bentson, Preschool Promise parent

US. THE GAME CHANGERS. THE-STOP-TALKING-ROLL-UP-YOUR-SLEEVES-AND-GET-TO-WORK-LEADERS.

THE VALUE OF VOLUNTEERISM

Volunteering continues to play an important role in our work by engaging the community through connecting people to opportunities that make a difference in a tangible way.

Overall, United Way of Lane County engaged 2,286 volunteers in 57,752 hours of service valued at \$1,394,133. Here are some highlights of volunteer engagement over the past year:

General Volunteerism

- 1,652 volunteers gave 4487 hours
- Over 100 individual and/or group volunteers were connected to opportunities throughout Lane County, and 57 agencies received 373 referrals through our volunteer website

Day of Caring

- 44 participating companies assisted 43 nonprofits in 6 cities served. In total 959 volunteers gave 3,387 hours.
- Total monetary value of \$81,762!

RSVP (retired & senior volunteers)

- 451 volunteers served 7,430+ individuals
- 765 individual meals delivered through Meals on Wheel and 665 individuals served a meal at Café 60 sites

Impact (Education, Financial Stability, Health)

- 101 volunteers gave 426 hours
- 73 volunteers gave 342 hours to serve 659 children at Summer Reading Spots

Day of Action (Kindergarten Readiness Kits)

- 101 volunteers gave over 200 hours to assembled 900 kits

Resource Development

- 78 Volunteers gave 657 hours
- 35 Volunteers served the workplace campaign as advocates



30 YEARS OF SERVICE

This year, 2017, RSVP of Lane County celebrates a milestone—30 years of volunteer service. Volunteers have given over one million hours of service to our neighbors in need. United Way of Lane County has been Lane County's program sponsor in January 2003.

INCREASING ENGAGEMENT



One of the ways we bring people together is through our affinity groups, Emerging Leaders and Retire United.

Emerging Leaders is a collaboration of young professionals and future community leaders with the goal of creating a positive local impact through philanthropy, leadership development, volunteering, networking and community awareness. We believe these leaders are our future, so we have made it a priority to help grow this group, and it shows.

Because we also recognize the value of our seasoned philanthropists and community leaders, we have launched a new affinity group this year, Retire United. This group provides a way for retirees to continue to stay engaged with each other and the work of United Way.

BIG CONVERSATIONS

In October we held the 4th Annual Legislative Breakfast to bring together non-profit leaders and state legislators to discuss current issues and share what is happening with legislation that may impact the work in our community.

The discussion focused on three topics: housing and homelessness, issues surrounding access to quality healthcare, and equity (how to create opportunities for those with the least access).

We're grateful to everyone who participated, especially our panel speakers Sen. Lee Beyer, Sen. James I. Manning, Jr., Rep. Nancy Nathanson, Rep. Julie Fahey, and Rep. John Lively.

A SAMPLE OF RESULTS

Here are just some examples of what we have accomplished this past year.

- **56** vital programs supported
- **2,286** volunteers gave **57,752** hours for a **\$1,394,133** value.
- **175** kids access to FREE preschool
- Over **450** kids enrolled in Kids in Transition to School
- **30,000** dental kits assembled and distributed
- **900** kindergarten readiness kits distributed
- **150** organizations involved in Live Healthy Lane's Community Health Improvement Plan
- Over **33,000** unique page views on LaneKids.org
- Almost **3,000** free books for kids at Summer Reading Spots

RECOGNITION AND AWARDS

4 stars! We are proud to announce that we have been awarded a 4-Star overall rating by Charity Navigator, the most-utilized charity evaluator in America. Their rating system examines Financial Health and Accountability & Transparency.

For more information about our rating <https://goo.gl/BEFf2T>



We're a Pacesetter! With United Way serving as the lead organization, Lane County was one of 15 U.S. communities honored with the 2017 All-America City Award for civic engagement to help more young children from low-income families achieve grade-level proficiency and early school success.

**2016-17
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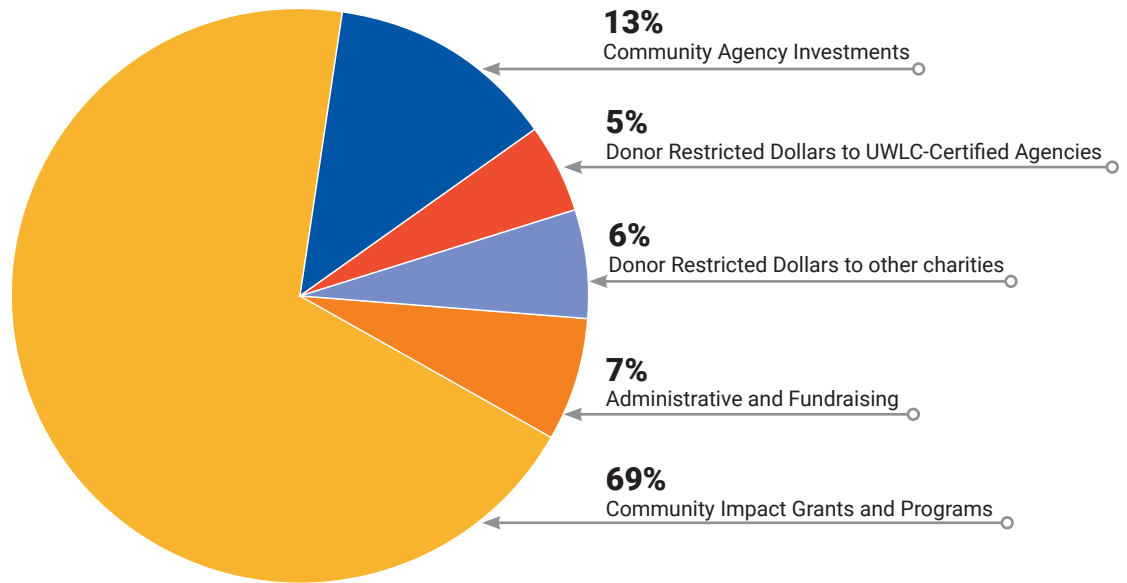
Law Offices of Lourdes Sánchez

GAYLE TRUAX

Royal Caribbean



HOW YOUR UNITED WAY DOLLARS WERE INVESTED



PUBLIC SUPPORT AND REVENUE

Public Support

Campaign Results (net of uncollectible)

Net Campaign Revenue

Planned Giving Endowment Contribution

Total Public Support

Revenue

Grant Revenue

Sponsorships, Fees, and other

Total Revenue

Total Public Support and Revenue

EXPENSES

Program Grants

Community Impact Program Services

Donor Designation to 501© Agencies

Support Service—Administrative

Support Service—Fundraising

Total Allocations and Expenses

Increase (decrease) in Net Assets

Net Assets Beginning of Year

Net Assets End of Year

	2016/17	2015/16
Total Public Support and Revenue	\$9,147,486	\$5,377,711
EXPENSES		
Program Grants	\$6,307,447	\$2,181,195
Community Impact Program Services	\$1,168,963	\$943,744
Donor Designation to 501© Agencies	\$969,517	\$1,001,345
Support Service—Administrative	\$212,043	\$226,978
Support Service—Fundraising	\$424,317	\$344,274
Total Allocations and Expenses	\$9,082,287	\$4,697,536
Increase (decrease) in Net Assets	\$65,199	\$680,175
Net Assets Beginning of Year	\$3,094,753	\$2,414,578
Net Assets End of Year	\$3,159,952	\$3,094,753

(numbers derived from June 30, 2017 audited financial statements)

We're leveraging our work to bring even more dollars to our community.

The success of our work has proven that we are making an impact, giving us the ability to almost double our revenue through grants and awards. It's just another reason that investing in United Way is an effective way to make a difference in our community.