

# 2016 ANNUAL REPORT

*We bring together the passion, expertise and resources needed to get things done.*



United Way of Lane County works to support the education, financial stability and health of every person in our community.

# COLLABORATION | WE CAN DO MORE WHEN WE WORK TOGETHER



## A WORD FROM THE PRESIDENT AND CEO

In 2016, United Way of Lane County brought people together to change lives. Looking back, we achieved some lofty goals, moved quickly to capitalize on new opportunities and celebrated big wins for our community. We brought new partners, donors, advocates, and volunteers together for a more robust dialogue and even greater impact.

Together, we made a difference for parents and children in Lane County. KITS took the next step in scaling throughout our community, leaving more kids and parents ready for kindergarten than ever before. Preschool Promise was launched and helped to bring 175 additional high-quality preschool opportunities into our community to the parents who needed them most. The Positive Parenting Program and LaneKids worked to change the dialogue around parenting education and connect parents to the resources they needed to be successful.

In 2016 our community came together in new and different ways to support each other. In fact, individuals and organizations stepped up to volunteer like we haven't seen in recent years with 3 Days of Action, and one of the largest Day of Caring events in years. New partners, across sectors, came to the table to move our collaborative work forward. Thought leaders and advocates lent their voice to push forward a strategy that will impact us all.

2016 was a year of wins for Lane County. Things we are proud to have accomplished and been a part of, but our work is needed now more than ever. We close out this year by keeping a steadfast eye on the future. Our community needs us and it is pivotal that we focus in and work harder to create opportunities for a better life for all in 2017.

**Noreen J. Dunnells,**  
President and CEO, United Way of Lane County

## A COMMUNITY VISION FOR A HEALTHY LANE COUNTY

### CREATING A HEALTHY PLACE TO LIVE AND LEARN, WORK AND PLAY.



Live Healthy Lane is a collaborative project between United Way of Lane County, Lane County Public Health, PeaceHealth, Trillium Community Health Plan, and numerous community partners.

In 2016, this collaborative project turned a corner by completing the Community Health Needs Assessment (CHNA) and beginning the implementation of the Community Health Improvement Plan (CHIP).

Together these partnerships will work to improve the Lane County community's mental, physical, social and economic health by reducing health disparities, promoting health equity and improving overall population health.

### 2016-2019 Goals

- Increase economic and social opportunities that promote healthy behaviors.
- Increase healthy behaviors to improve health and well-being.

For more on the specific initiatives and long-term intended outcomes, visit [www.LiveHealthyLane.org](http://www.LiveHealthyLane.org).

## HELPING ALICE

### SUPPORTING THE 43% OF PEOPLE IN LANE COUNTY WHO STRUGGLE.

The ALICE Report, an acronym for Asset Limited, Income Constrained, Employed, was published in January of 2016. The report outlined the challenges faced by 43% of people in Lane County.

Since its debut in January, the ALICE Report has begun a robust conversation for United Way of Lane County, its partners, and many in our community. It has informed the work of the Community Health Improvement Plan and the Early Learning Alliance. It has been shared with local and state legislators and numerous groups working to improve life in Lane County.

The findings of ALICE bring visibility to the struggles of many while creating tangible opportunities to improve outcomes. We look forward to releasing an update to the ALICE Report in the coming months.



### ALICE Deployment

- Shared with 19 groups ranging from the Human Rights Commission to Oregon Roundtable Against Hunger.
- Centerpiece of United Way of Lane County's workplace Campaign and Community Leaders Breakfast.

## KIDS IN TRANSITION TO SCHOOL (KITS)

### PUTTING CHILDREN AND FAMILIES ON THE PATH TO SUCCESS.

In 2016, parents and kinders across Lane County participated in a unique opportunity to improve kindergarten readiness, KITS.

Thanks to a network of collaborative partnerships between United Way of Lane County, Oregon Social Learning Center, the Early Learning Alliance, local education foundations, and school districts, the KITS program is effectively being incorporated in 12 school districts across Lane County.

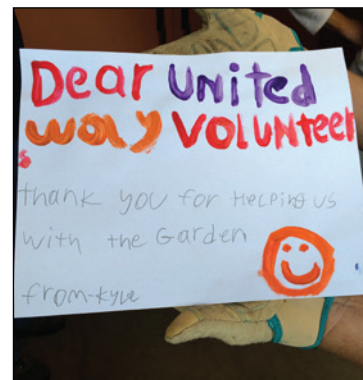


Teachers, parents and kids have all taken away valuable skills from the KITS program. "Because of KITS (Kids in Transition to School), we are all starting the school year in a stronger place."

### KITS Success

- KITS scaled from 6 to 24 schools
- 375 children were better prepared to succeed upon entering kindergarten.
- Training was provided for 114 educators as Parent Group and School Readiness Group facilitators, district administrators, parent group translators, or child care providers.

## VOLUNTEERING | LEND A HAND, MAKE DIFFERENCE



From dental health to kindergarten readiness to financial education for kids, volunteers have helped to further important work in our community this year.

With three Day of Action projects in place and one of the largest Day of Caring events in our history, our local community volunteers worked hard to create a positive impact in Lane County.

In total, over 2,093 volunteers joined United Way of Lane County's projects or initiatives and helped move us forward. This is a 16% increase over last year.

### DAY OF CARING:

- 36 Nonprofits and 43 organizations
- 783 Volunteers giving 2,984 Hours
- Monetary value: \$70,303  
(based on independent sector value of volunteer time \$23.56/hr)

### EDUCATION DAY OF ACTION

- 400 kindergarten readiness kits distributed

### FINANCIAL STABILITY DAY OF ACTION

- 350 financial literacy kits distributed

### HEALTH DAY OF ACTION

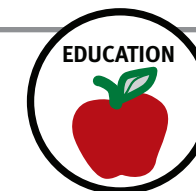
- 30,000 dental kits assembled



Over 2,500 community members and 200 organizations participated in an assessment of the health of our community. An action plan will be released by the end of 2016.



6,770 individuals participated in programs to improve their financial literacy, build savings and assets, and increase their income levels. \$7.1 Million refunded through AARP Tax Sites that help working families.

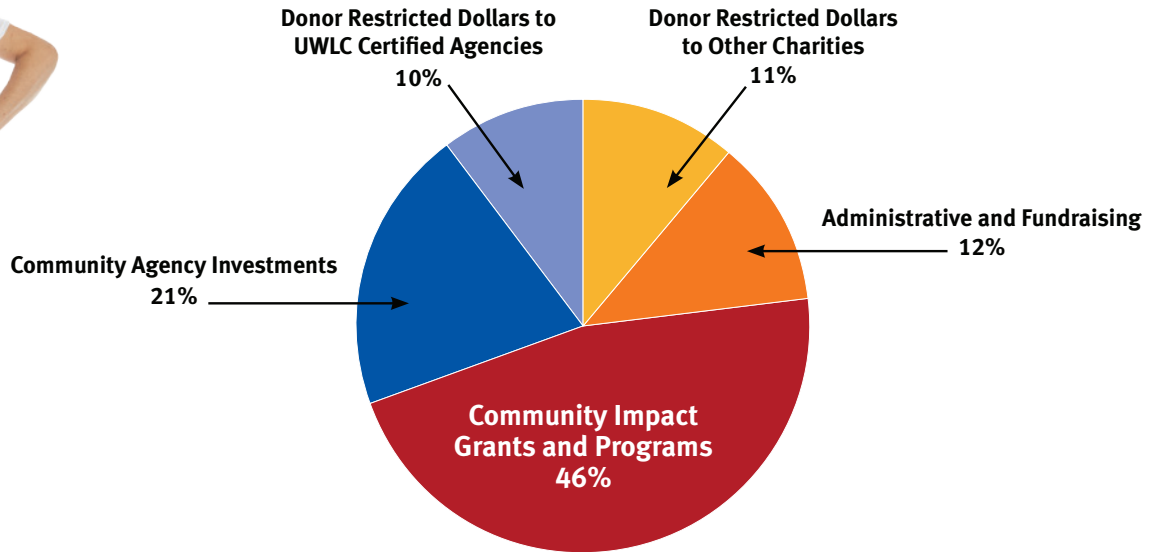


Expanded the KITS Program from 6 to 24 schools. Secured \$2 Million in funding to create 175 new quality preschool opportunities. Over 1700 books given to 400+ kids during our Summer Reading Program.

# FINANCIALS

## HOW YOUR UNITED WAY DOLLARS WERE INVESTED

(unaudited)



### PUBLIC SUPPORT AND REVENUE

	2015/16	2014/15
Campaign Results (net of uncollectible)	\$3,124,122	\$3,072,495
Planned Giving Endowment Contribution	\$25,000	\$500,000
<b>Total Contributions</b>	<b>\$3,149,122</b>	<b>\$3,572,495</b>
Grant Revenue	\$2,039,647	\$1,173,930
Sponsorships, Fees, and Other	\$188,942	\$248,363
<b>Total Public Support and Revenue</b>	<b>\$5,377,711</b>	<b>\$4,994,788</b>

### EXPENSES

	2015/16	2014/15
Program Grants	\$2,181,195	\$1,158,901
Community Impact Program Services	\$943,744	\$1,810,819
Donor Designation to 501 <sup>c</sup> Agencies	\$1,001,345	\$1,081,101
Support Service – Administrative	\$226,978	\$140,006
Support Service – Fundraising	\$344,274	\$356,688
<b>Total Allocations and Expenses</b>	<b>\$4,697,536</b>	<b>\$4,547,515</b>
Increase (decrease) in Net Assets	\$680,175	\$447,273
Net Assets Beginning of Year	\$2,414,578	\$1,967,305
<b>Net Assets End of Year</b>	<b>\$3,094,753</b>	<b>\$2,414,578</b>

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