



GIVE



ADVOCATE



VOLUNTEER

2015 ANNUAL REPORT

Creating Opportunities for a Better Life for All.



VOLUNTEERING

LEND A HAND



A WORD FROM THE PRESIDENT AND CEO

2015 was a year filled with tremendous opportunity and collaboration for United Way of Lane County. It has been a year of connecting people with a passion for positive change with avenues to drive innovative strategies for improving our community.

Our long history and tradition in moving forward an early learning landscape that puts children and families on a path to success was recognized with the award of the Social Innovation Fund grant. This award provides us with a unique opportunity to bring together partners throughout the community to improve lives and transform the landscape of Lane County within a single generation.

The power of collaboration between partners is working to evolve our work in the health of our community. With partnership at the center of the community health needs assessment and the upcoming community health improvement plan, it will be possible to develop strategies in a way that breaks down the barriers to a healthy life for all of Lane County residents.

In 2015, we have witnessed a resurgence of passion for creating a better Lane County. We see it in the conversations coming out of our workplace campaigns, in the passion of our volunteers and in the increased commitment of our donors. This renewed interest in creating opportunities for a better life for all fills us with gratitude. It fuels our desire to work harder, to move forward new results-driven community impact plans, and continue to engage new voices who will help to create a brighter future for Lane County.

Noreen J. Dunnells
President and CEO, United Way of Lane County



Serving Our Community

In 2015, United Way of Lane County engaged 1,799 volunteers in 52,897 hours of service valued at \$1,220,333* to Lane County. A growth of 99% over 2014.

Day of Caring 2015

On September 24, 2015, hundreds of volunteers around Lane County came together to make a difference. This incredible effort to serve our community represents a close partnership between United Way, our nonprofit partners, 32 organizations who actively promote volunteering in the workplace and over 600 individuals who dedicated their time to give back to our community.

DAY OF CARING IMPACT

- Total Non-profit Agencies: 29
- Total Volunteers: 627
- Total Companies: 34
- Total Hours: 2,572
- Total Monetary Value Saved in Lane County \$59,336*

*(based on Independent Sector's value of volunteer time @ \$23.07)

COLLABORATIVE WORK

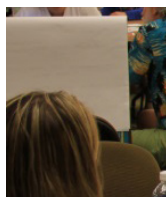
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United Way recruits the people and organizations from across the community with the passion, expertise and resources that are needed to get things done.

Tax Preparation Support

Many families are walking a financial tightrope where any misstep can cause them to fall. United Way of Lane County helps transform that tightrope into a solid path to financial stability. In the short term, this means stabilizing families by finding ways to help them stay in their homes, or afford their utilities, or make sure they have enough food. In the long term, it means families can get to the end of the month with money left over.

To that end, with the help of our partners AARP, United Way Worldwide, MyFree-Taxes.com, and all our generous tax preparation hosts and volunteers, we offer AARP Tax Aide sites around Lane County where IRS certified volunteers will prepare returns for qualified residents completely free of charge. In 2015, volunteers filed over 6,600 tax returns with nearly \$7.2 million in reported tax returns.



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ACTIVELY SUPPORTING OUR COMMUNITY

WHILE WORKING ON MEASURABLE, LONG-TERM SOLUTIONS IN EDUCATION, INCOME & HEALTH

COMMUNITY HEALTH NEEDS ASSESMENT

135 participated in the visioning event
2,484+ people completed the survey
510 people participated in focus groups
53 key informants were interviewed

BUILDING FINANCIAL SUPPORTS

85% of participants in the Your Money Your Goals training reported feeling confident or very confident in their understanding of core financial management topics to share with their clients and community

FINANCIAL MANAGEMENT & ASSET BUILDING

7,258 individuals in Lane County participated in programs to improve their financial literacy, build savings and assets, and increase their income levels

FAMILIES ARE STABLE AND ATTACHED

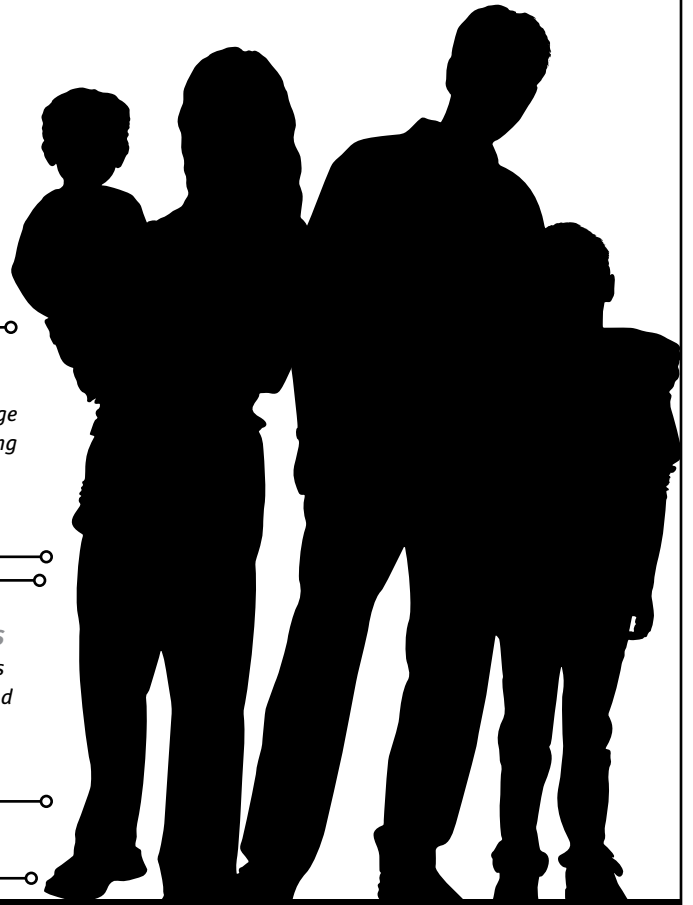
2,100 children in Lane County under the age of three received a developmental screening
an increase of 265%
over the baseline of 790 in 2013/14

SUCCESSFUL LEARNING ENVIRONMENTS

136 childcare programs enrolled in a standardized quality rating and improvement system to ensure children experience quality early learning and literacy development
an increase of 185%
over 2013/14 counts

HARNESSING THE POWER OF VOLUNTEERS

in 2014, 396 volunteers helped individuals and families gain access to the medical and dental services they need
Serving a total volunteer time of 14,000 hours



ARE BETTER WHEN WE WORK TOGETHER



Community Health Needs Assessment

A healthy and vibrant community is at the heart of all we do at United Way. Collaboratively with partners throughout the community, United Way is helping to identify and address all of the social determinants of the barriers to a healthy life for our community.

The Health Needs Assessment is a project between United Way, Lane County Health, PeaceHealth, and Trillium, conducted every three years to update the Community Health Improvement Plan. By working together, we can increase our reach within the community and increase our understanding of what Lane County will be.

Our shared effort with our partners to address the needs of our community is creating a community that thrives.



Social Innovation Fund

Imagine if every child in Lane County had the skills they needed to enter school ready to succeed. With the Social Innovation Fund Award, United Way of Lane County has the opportunity to help shape the path ahead for the next generation.

The Social Innovation Fund grant to United Way of Lane County will help to expand the Kids In Transition To School Program and ensure that young children and families get the best start possible and are set on a path of success.

The Kids In Transition to School (KITS) Program is an evidence-based school readiness program developed at the Oregon Social Learning Center, that offers a unique two generational approach designed to boost children's literacy, self-regulation, and social skills just prior to kindergarten entry and provide support to families as their children transition into kindergarten.

2015 BOARD of DIRECTORS

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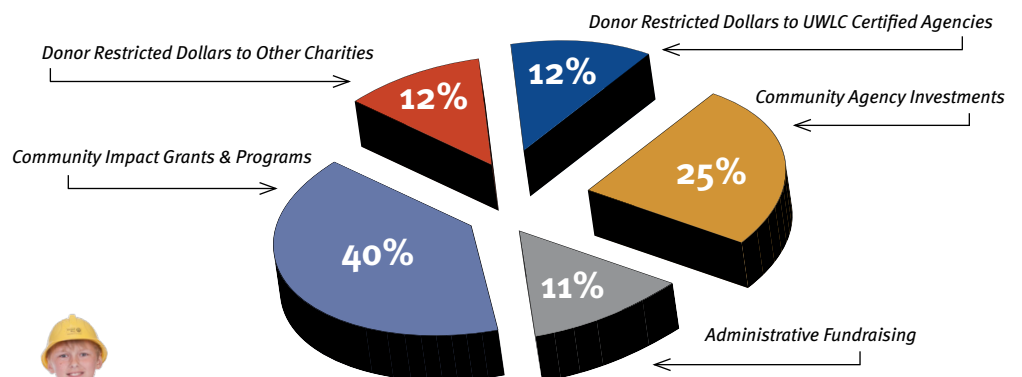
Food for Lane County

HOW DOLLARS WERE INVESTED

unaudited

PUBLIC SUPPORT AND REVENUE

	2014/15	2013/14
PUBLIC SUPPORT		
Campaign Results (net of uncollectible)	\$3,072,495	\$3,277,189
Planned Giving Endowment Contribution	\$500,000	—
Total Public Support	\$3,572,495	\$3,277,189
REVENUE		
Grant Revenue	\$1,173,930	\$406,757
Sponsorships, Fees, and Other	\$248,363	\$330,460
Total Revenue	\$1,422,293	\$737,217
Total Public Support and Revenue	\$4,994,788	\$4,014,406
EXPENSES		
Program Grants	\$1,158,901	\$1,247,112
Donor Designations to 501(c)3 Agencies	\$1,081,101	\$1,130,853
Community Impact Program Services	\$1,810,819	\$829,642
Support Service — Administrative	\$140,006	\$237,989
Support Service — Fundraising	\$356,688	\$528,928
Total Allocations and Expenses	\$4,547,515	\$3,974,524
Increase (decrease) in Net Assets	\$447,273	\$39,882
Net Assets Beginning of Year	\$1,967,305	\$1,927,423
Net Assets End of Year	\$2,414,578	\$1,967,305



our community is stronger when we
LIVE UNITED
GIVE. ADVOCATE. VOLUNTEER